



**Fusion**  
Finance

**Corporate Social  
Responsibility**

**Giving back to the  
community**



# FUSION'S CSR Initiative

Building Bridges, Creating Change: Transforming Lives for a Brighter Tomorrow

CSR Thematic Area	Education & Skill Development	Health & Hygiene	Community Empowerment & Livelihood	Environment Sustainability & Sanitation	Relief & Rehabilitation
					
Sustainable Development Goals				 	

**9,89,500+**

Life touched



**23**

States + UTs covered



**\*8000+**

Employees participation



**23**

Programs



**70**

Aspirational districts



**53**

Partnership with NGOs



\*Number is not unique



# Education & Skill Development





# FINANCIAL & DIGITAL LITERACY PROGRAM

This program aims to increase awareness among deprived communities regarding financial management and educate them about various digital payment methods. It includes

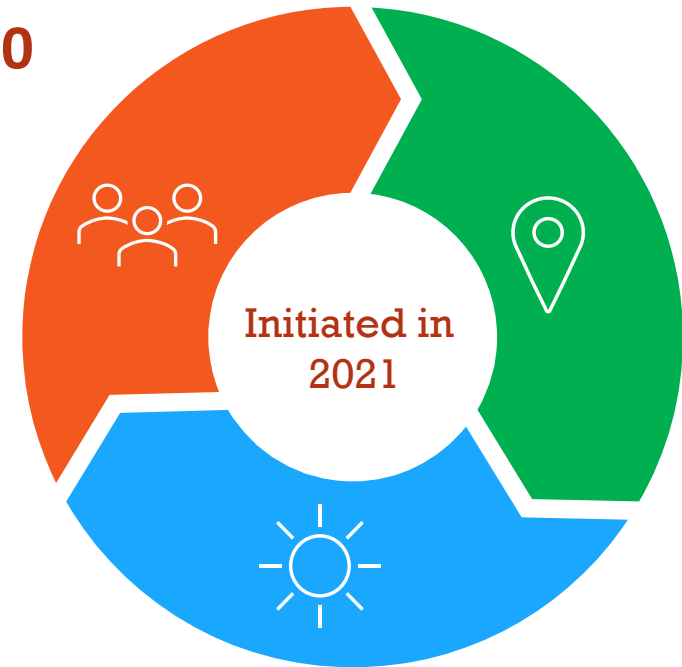
- Sharing information on various modes of cashless transaction, digital payments and using debit/credit cards for transactions.
- Assisting in linking Aadhar cards to bank accounts

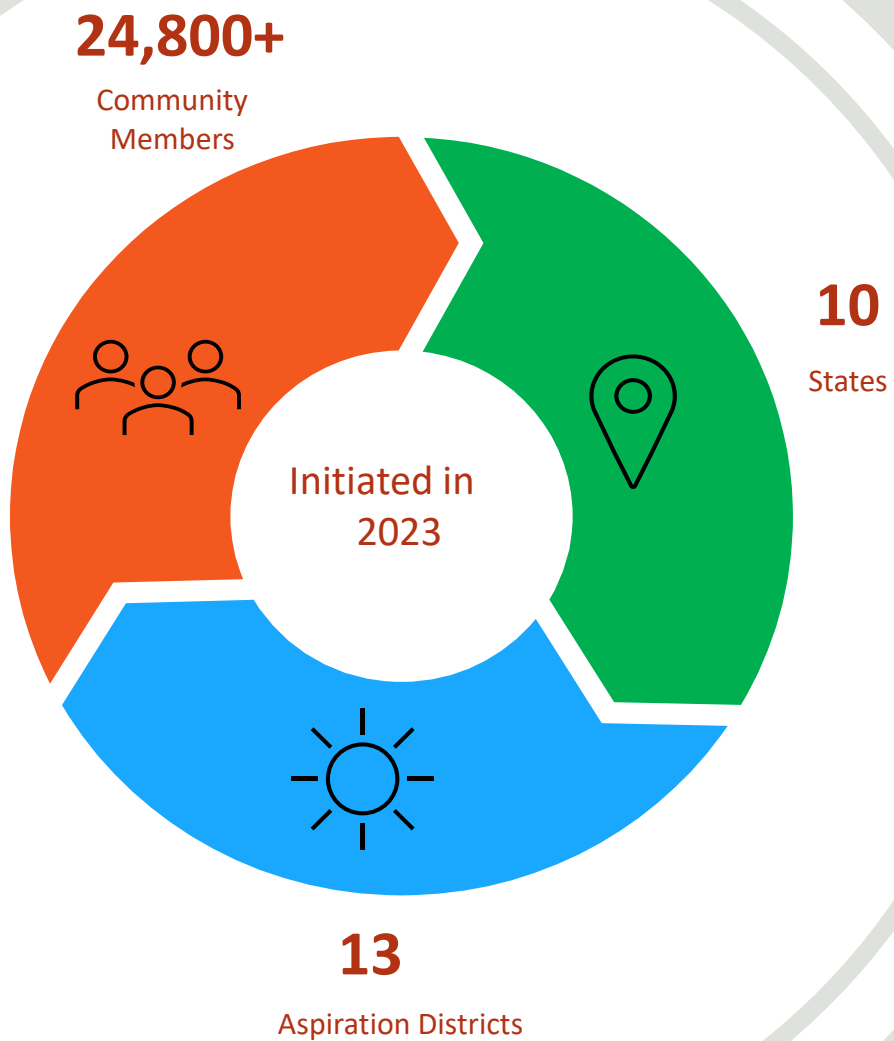


**24,060**  
Women

**8**  
Districts

**4**  
States



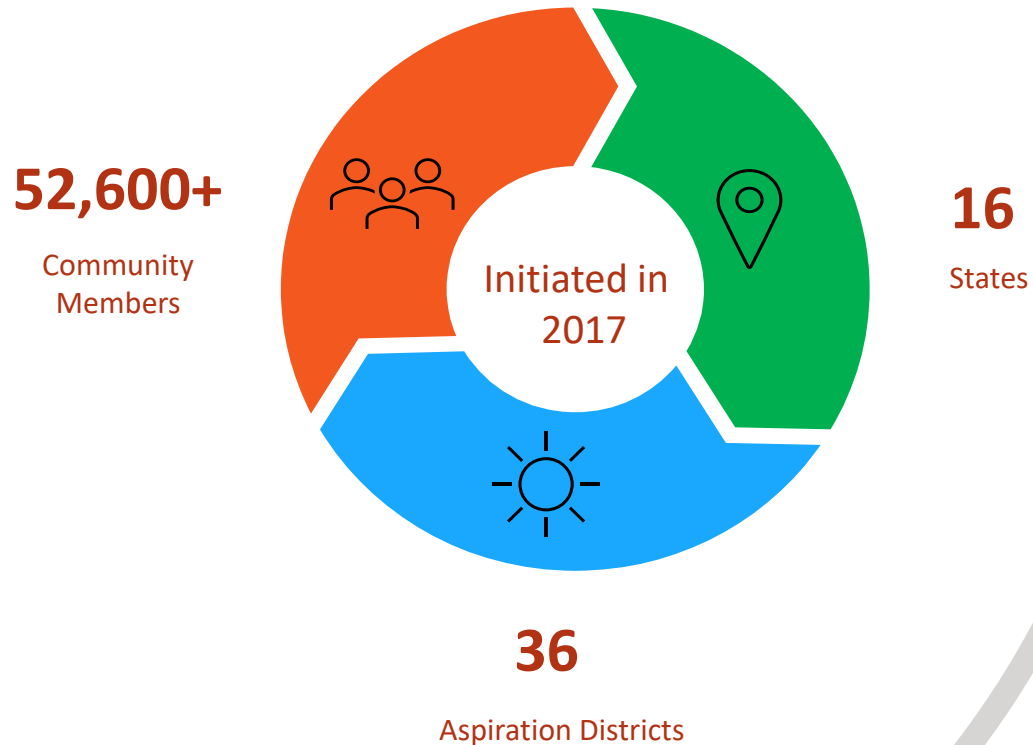


# FUSION SAHAYATA KENDRA

Fusion Sahayata Kendras (a kiosk set-up), assist people in applying for Government schemes, ATM cards, and opening bank accounts with support from Common Services Centers.



# FINANCIAL LITERACY PROGRAM



FLP is an awareness program focused on important aspects of household financial management, aiming to encourage participants to incorporate smart saving practices in their lives using their existing sources of income. The program covers various topics. It includes

- Household budgeting
- Investment strategies
- Prevention of over-indebtedness
- Fostering a positive attitude towards savings and financial security using current income sources.





# SHIKSHA (SCHOLARSHIP)

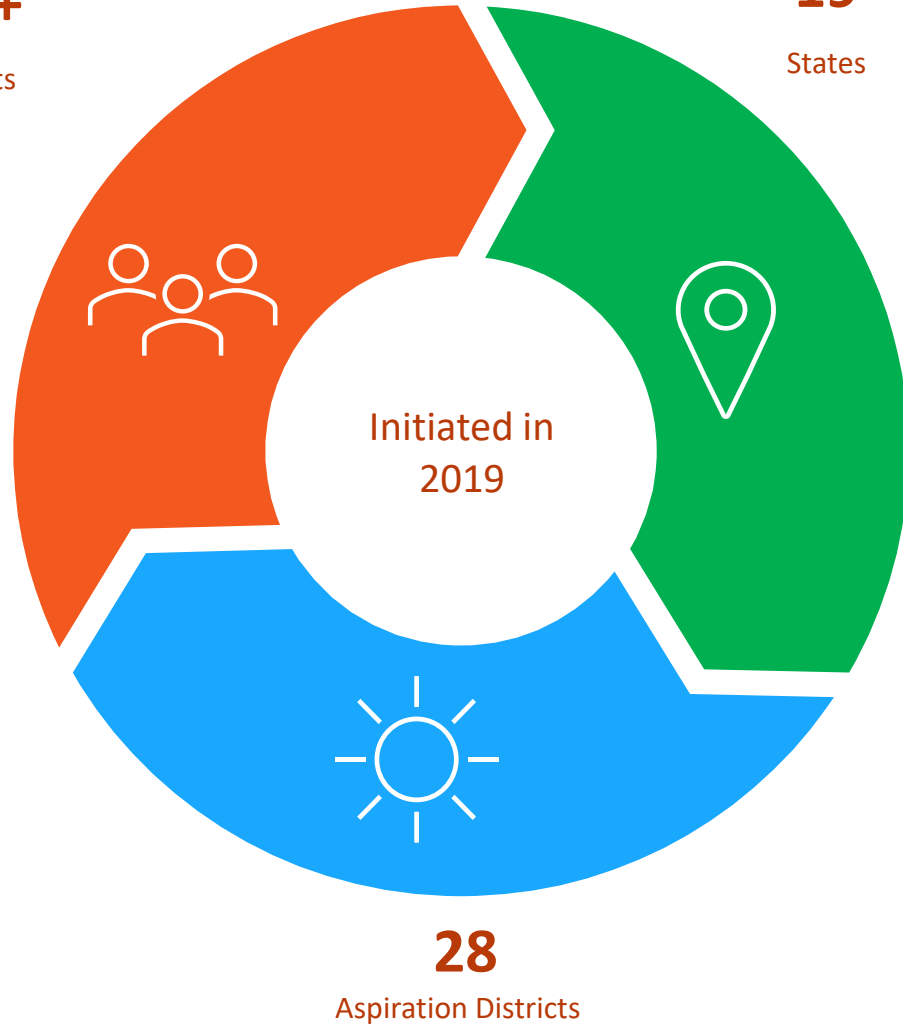
Fusion's CSR program '**Shiksha**' provides scholarships to financially deprived students, enabling them to pursue their education and achieve their academic goals

900+

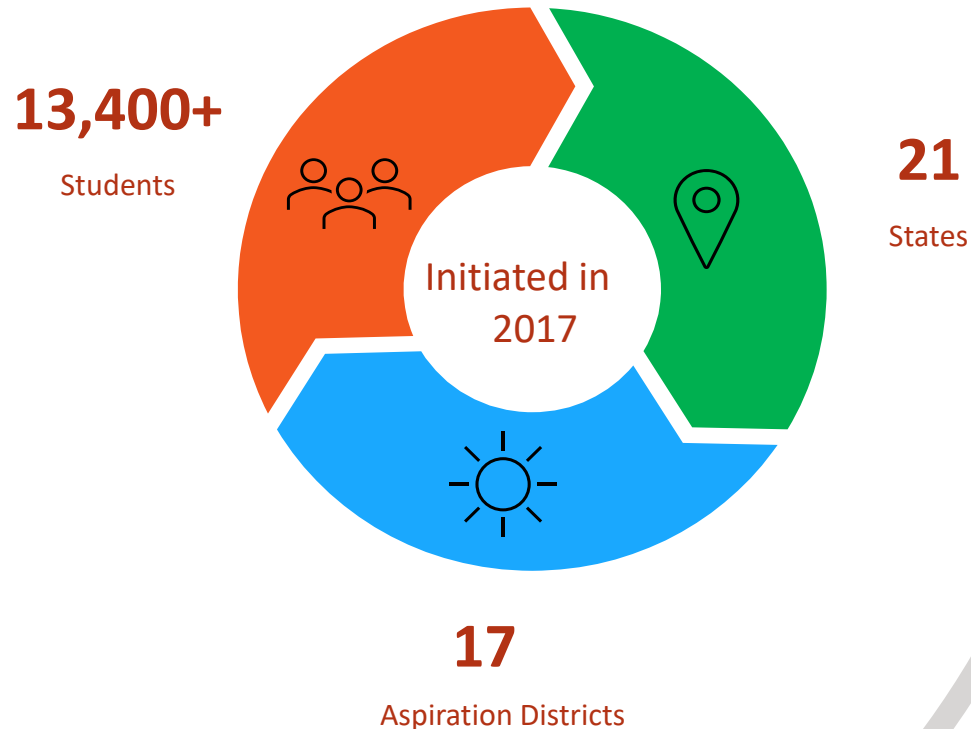
Students

19

States



# DISTRIBUTION OF EDUCATIONAL ACCESSORIES



This initiative has provided educational accessories to needy students from government schools, enhancing the quality of their education.

Other support activities executed under this program:

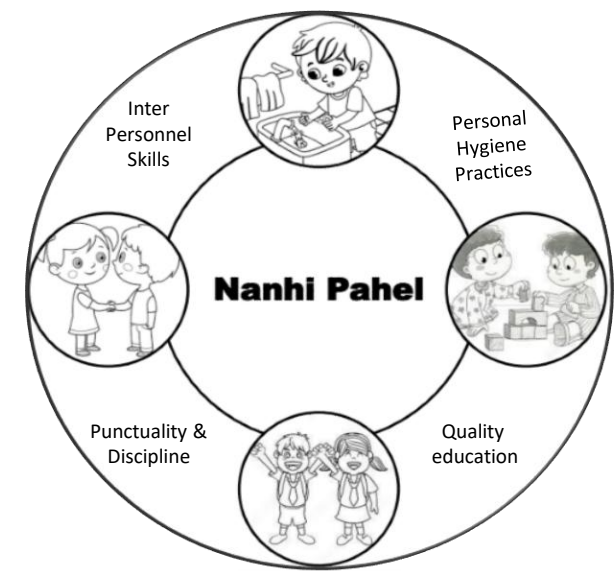
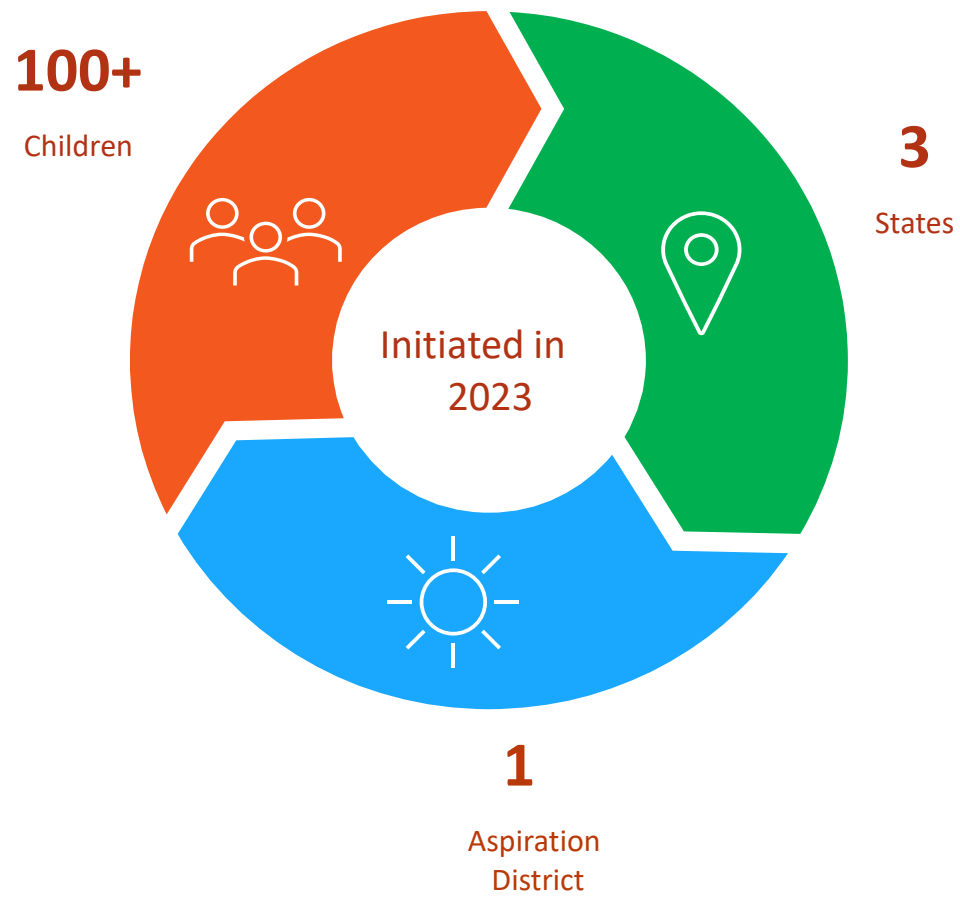
- **Udbhav School, Hyderabad:** Provided educational support to seven underprivileged girls.
- **Aarohan NGO:** Supported pre-school education for 25 children through the 'Early Child Day Care' center
- **Ramakrishna Mission Ashram, Kanpur:** Funded the construction of a classroom for disadvantaged students aged 6 to 11.
- **Sandeepon Music and Educational Society (SMES):** Sponsored their open school, 'Samriddhi', which promotes education, art, and culture among underprivileged children.





# NANHI PAHEL (EARLY CHILDHOOD & EDUCATION)

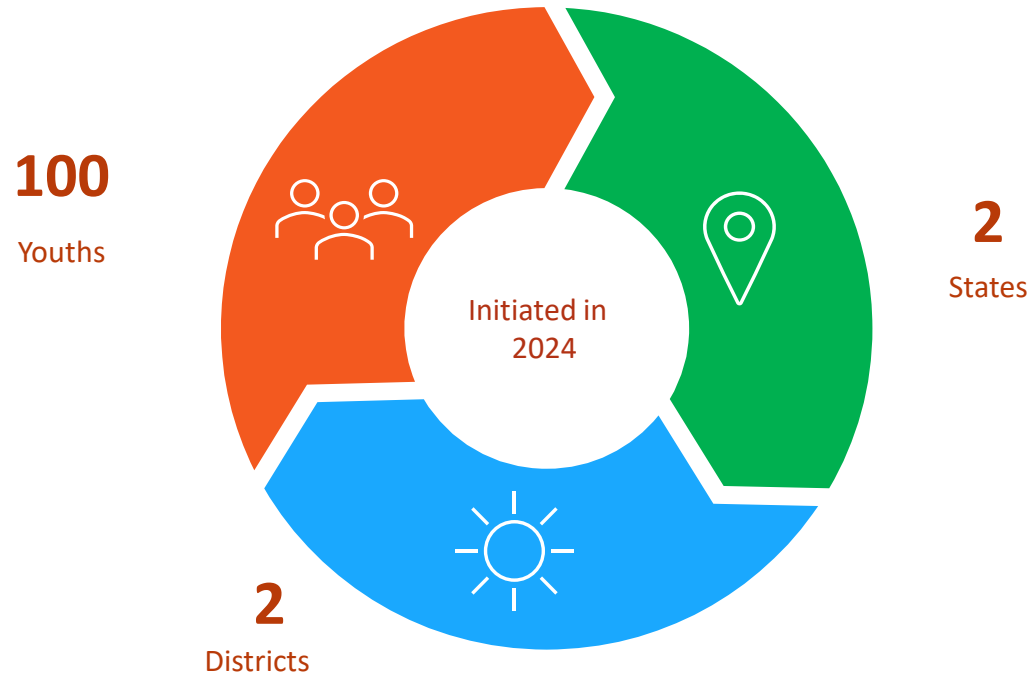
To ensure access to education, foster social, cognitive development and enhance the overall well - being of children up to 5 years of age.



# DIGITAL & SKILL DEVELOPMENT

The program is designed to empower youth through comprehensive digital and skill training with a particular emphasis on improving financial management capabilities to support their livelihoods.

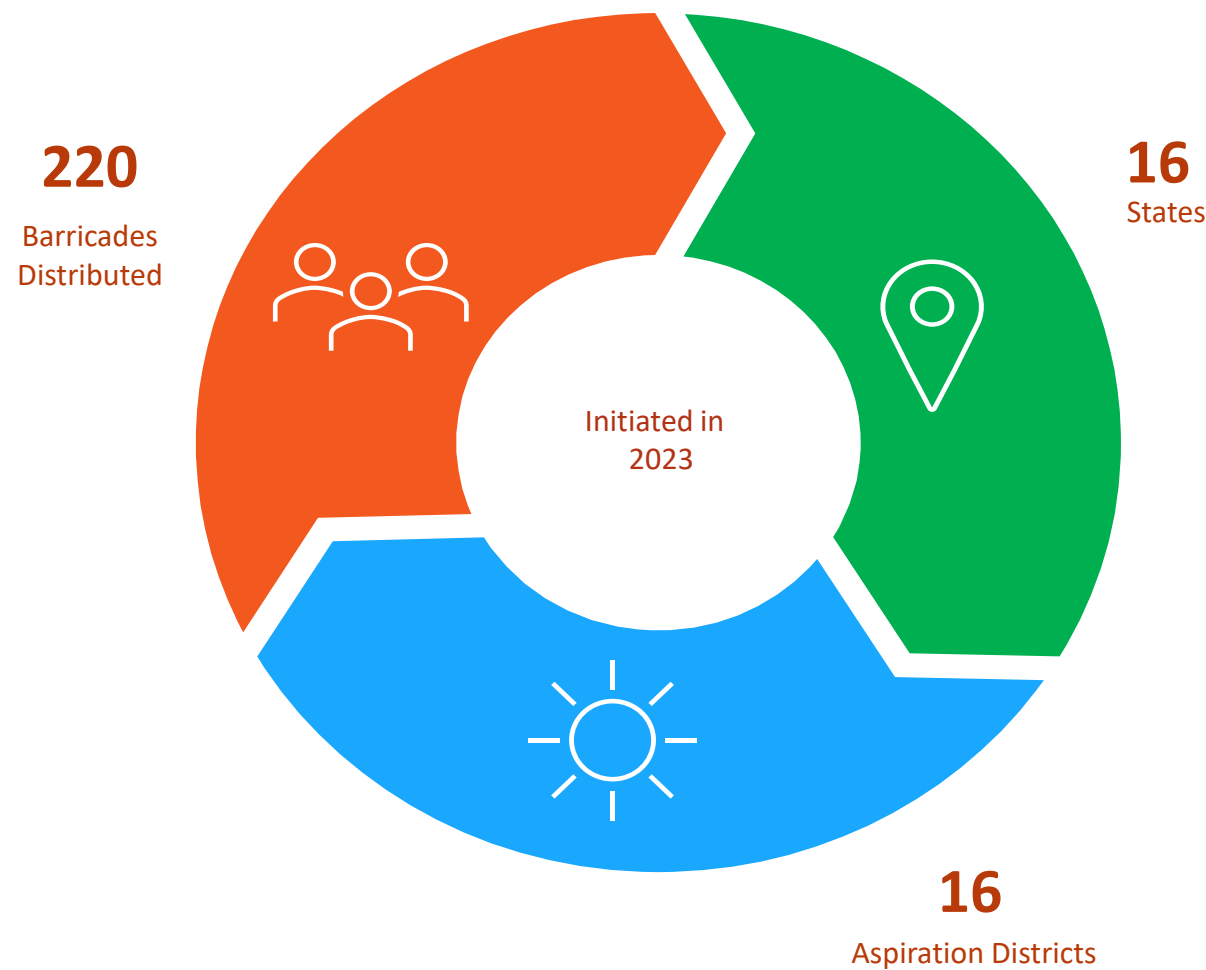
- Over 100 youths have successfully completed the training and received certification.
- Placements were secured by 56% of candidates across diverse sectors such as BPO, educational institutions, FIs and retails.





# ROAD SAFETY AWARENESS PROGRAM

To enhance public safety and maintain traffic and crowd control, Fusion distributed 220 barricades across several locations, covering 16 states.

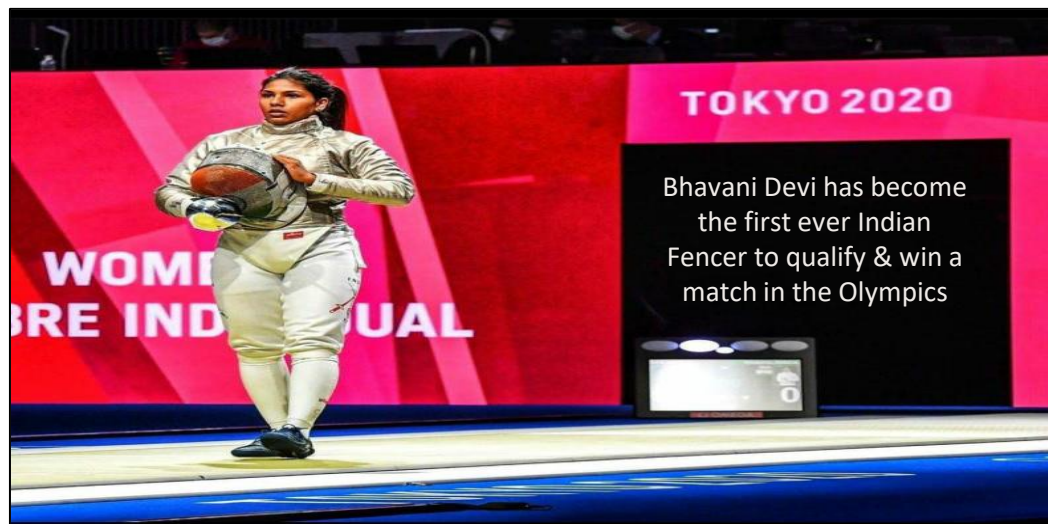




# SUPPORT TO NATIONAL ATHLETES

This program supports athletes in their training and preparation for various national and international tournaments.

Athletes	Sports	Key Achievement
Aruna	Gymnastic	11 <sup>th</sup> position– Table Vault, 50th FIG World Championship
Devanshi	Swimming	<b>3 Golds</b> – 100m Butterfly, 100m & 50m Freestyle, National Para, Guwahati '22 <b>2 Golds, 1 Silver</b> – National Para, Udaipur '22 <b>1 Silver, 2 Bronzes</b> – Asian Youth Para Games, Bahrain '21
Avantika	Athletics	<b>Gold</b> in 200m at South Zone Inter-University, Chennai '22.
Namita	Canoeing	<b>Gold</b> – C2 (5000m), 32nd National Sprint Senior Championship, Bhopal '22
Bhavani	Fencing	<b>First Indian fencer</b> to qualify for and win a match at the Olympics, Tokyo 2021
Swapna	Heptathlon	First Indian to win Gold in Heptathlon at Asian Games, 2018
Palak	Diving	<b>First Indian female diver</b> at World Aquatics Championship <b>2 Golds, 1 Bronze</b> – National Games, 2023 <b>Gold</b> – Senior National Aquatic Championship, 2023
Prachi	Fencing	<b>Gold</b> – Team Event, National Games, 2023 <b>Gold</b> – Epee, Senior National Fencing Championship, 2023 <b>Bronze</b> – Women's Cadet Epee, Asian Junior & Cadet Championship, 2022
Preethi	Sailing	<b>Captain</b> of India's Sailing Team Represented <b>India</b> at the 2022 Asian Games – <b>6th</b> in 470 Mixed Event <b>Gold</b> – Asian Games Selection Trials, 2022 <b>No. 1</b> in Olympic Mixed Double 470 Class
Sanjana	Triathlon	<b>Gold</b> – Junior Super Sprint Triathlon, Asia Triathlon Cup & South Asian Championships, 2023 <b>Silver</b> – Senior Duathlon, South Asian Championships, 2023 <b>Runner-Up</b> – South Asian Championships, 2022



Celebrated National Sports Day at government schools in Uttar Pradesh and Haryana.





# Health & Hygiene



# HEALTH CHECK-UP & OTHER AWARENESS PROGRAM

**49,450+**

Community  
Members



**21**

States



Initiated in  
2017



**38**

Aspiration Districts

Fusion supports health camps for deprived communities, especially women and children. These camps offer health checkups and awareness sessions on cancer, nutrition, menstrual hygiene, and more. Diagnoses are conducted by gynecologists, pediatricians, optometrists, and general physicians. Each camp facilitates tests for hemoglobin, tuberculosis, blood sugar, and blood pressure.

Other support activities executed under this program:

- Organized a weeklong health check-up camp in Bhopal for truck drivers and Safai Karamcharis with FPAI.
- Held cervical, oral, and breast cancer screenings in Rajasthan, Bihar, and Madhya Pradesh by TATA Memorial Hospital practitioners. Celebrated National Nutrition Month in September 2018 and 2019 in remote areas.
- Distributed nutritional supplements and food packets. Promoted healthy eating habits through Anganwadi staff in counseling sessions and street plays.
- Held health awareness programs in Bihar, Madhya Pradesh, and Uttarakhand for Women's Day. Educated women on menstrual health and hygiene through street plays, videos, and gynecologist-led counseling sessions.
- Sponsored 1000 dengue protection kits for students in government schools under the Behtar India initiative.
- Partnered with the Indian Cancer Society to support cancer care and treatment for those in need.





# GLIMPSES: HEALTH CHECK-UP & OTHER AWARENESS PROGRAM





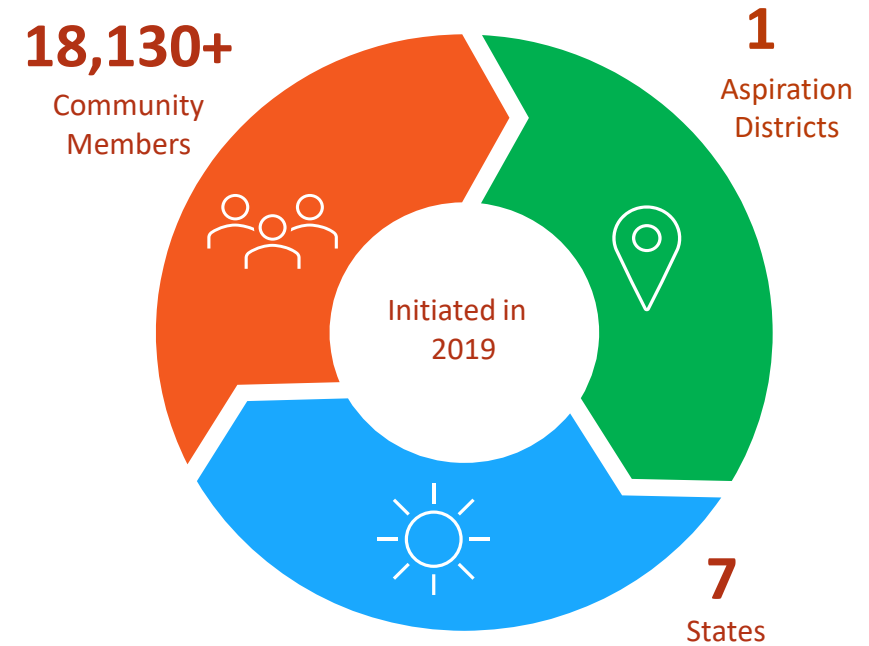
# OJAS: AN EYECARE INITIATIVE

The CSR program “Ojas” facilitates doorstep eye check-ups and cataract screenings for deprived families.

- Individuals diagnosed with refractive errors receive spectacles.
- Those in need of cataract surgeries are assisted with the surgeries and post-operative care.
- Counseling sessions educate people on identifying early signs of eye ailments and maintaining a healthy eye routine.

## Eye camps executed under this program:

Specialized eye check-up camps organized in multiple states based on need assessments. Qualified doctors conduct complete eye exams. Patients diagnosed with cataracts undergo LASIK surgery and receive spectacles post-surgery. Those with eyesight issues are also provided with spectacles.



# MOBILE MEDICAL VAN

Fusion aims to provide health care accessible for rural communities and ensure continuous care by providing medicines, pathology test(HB test, Blood sugar, Blood pressure etc.) along with follow-up visits.

**58,240+**

Community  
Members



**3**  
States

**8**

Districts





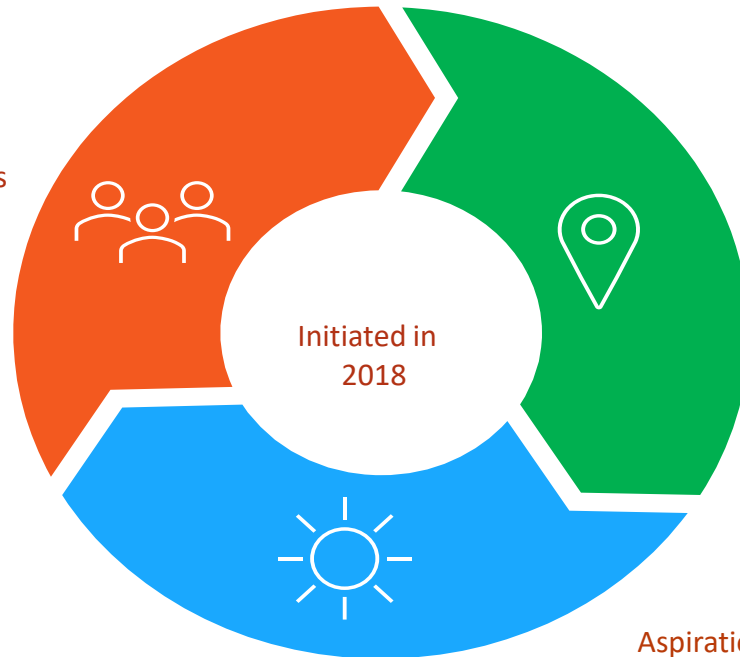
# WHEELCHAIR DISTRIBUTION PROGRAM

The program aims to provide mobility and independence to individuals with physical challenges and encourage their participation in the community by enhancing their overall quality of life.

## Activities executed under the program:

Partnered with Sainik Kalyan Karyalaya, Jaipur, we distributed wheelchairs to physically challenged ex-servicemen of the armed forces honoring their selfless service to the nation.

**339**  
Differently Abled Individuals



**16**  
States

**12**  
Aspiration Districts



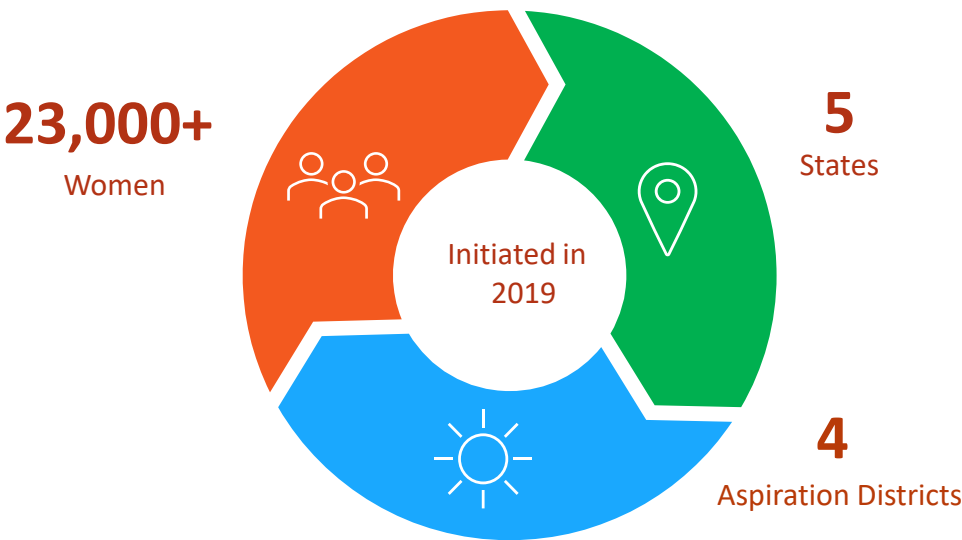


# 'GARIMA' MENSTRUAL HYGIENE AWARENESS PROGRAM

Menstrual hygiene awareness program "GARIMA" is an initiative for women and adolescent girls to empower them through awareness sessions on menstrual hygiene and safe disposal practices. This initiative focuses on fostering social and behavioral change communication among participants, encouraging the adaptation of sanitary napkin and hygienic absorbent.

Activities executed under the program:

- "GARIMA" has made significant strides in promoting menstrual hygiene across 33 villages located in the tribal areas of Kalahandi district, Odisha, and Koderma district, Jharkhand.
- Furthermore, the initiative has successfully reached out to 1,100 women and adolescent girls in Bihar, Jharkhand, and Madhya Pradesh, providing crucial awareness on Menstrual Hygiene Awareness and advocating for the use of sanitary napkins.







# Community Empowerment & Livelihood



# JIVIKA (LIVELIHOOD INITIATIVE)

**769**  
Women



**13**  
States

**3**  
Aspiration Districts



Jivika is a livelihood initiative aimed at empowering women through skill training and various income generation activities, enhancing their ability to earn and improve their lives..

Activities executed under this program:

- Distributed 50 goats to communities, with regular veterinary check-ups to ensure livestock well-being.
- Partnered with Usha India Limited to distribute 52 sewing machines, sewing kits, and tailoring machines, along with training to initiate work.
- Empowered over 290 rural women with skills in areas such as beautician, tailoring, making paper and cloth bags, leaf bowls, pickles, and papads.
- Provided comprehensive training, including packaging, pricing, and market linkage, to create sustainable livelihood opportunities.





# COMMUNITY DEVELOPMENT

Through this program, Fusion revitalizes community infrastructure according to local needs.

## Activities executed under this program

- **Anganwadi center and school renovation:** Fusion refurbished 5 Anganwadi centers and 5 schools across Madhya Pradesh, Uttar Pradesh, Punjab, and Haryana to create a child-friendly environment. The work painting walls with artwork, included installing water tanks, rebuilding toilets, reconstructing school gates, putting up hoardings, and distributing school bags with educational materials..

**BEFORE**



**AFTER**





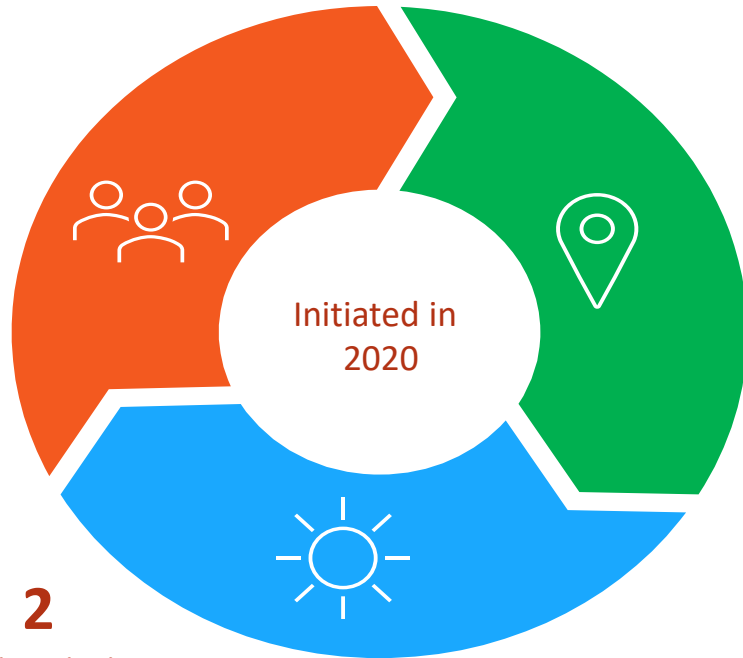
# BEEJ (AN AGRICULTURE INITIATIVE)

CSR program “Beej” is an agriculture initiative for supporting farmers of low-income group which is currently focused in two areas:

1. To enhance the crop production (wheat) by providing high quality seeds & fertilizers. We also provide awareness sessions in various sustainable agricultural techniques.
2. Empowering women farmers to enhance their earnings by providing expert support and training for their mushroom cultivation setup.

**2930+**

Farmers



Aspiration District





# Environment Sustainability & Sanitation





# URJA (AN INITIATIVE TOWARDS RENEWABLE ENERGY)

Fusion's CSR Program "Urja" focuses on enhancing energy access and fostering environmental sustainability through the installation of solar panels in communities according to local needs.

Activities executed under this program:

- Solar solution installed in 11 locations across 7 states which includes government schools, community places and Government hospitals.
- Solar lights distributed at Talabpur village, Madhya Pradesh where rural people have no electricity connection.
- Solar lights distribution to 300 victims of Cyclone Fani at Sakhigopal, Odisha.



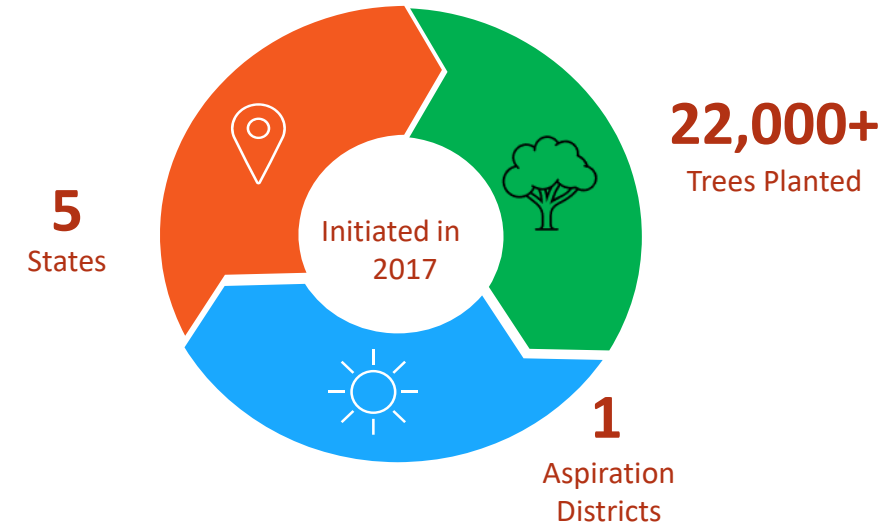


# HARIYALI (PLANTATION DRIVE)

Fusion's CSR initiative includes a plantation drive focused on improving environmental health and community well-being. Enhancing local ecosystems and contribute to a greener future.

Activities executed under this program

- Fusion partnered with World Wild Fund (WWF) for biodiversity conservation at Harike Wetland in Punjab, promoting environmental protection. This vital habitat for migratory birds has seen improved long-term survival of these species through our conservation efforts
- Fusion, in partnership with Say Trees, planted 5,040 saplings across 40+ acres in 11 villages of Madhya Pradesh, benefiting 84 farmers during the monsoon season.



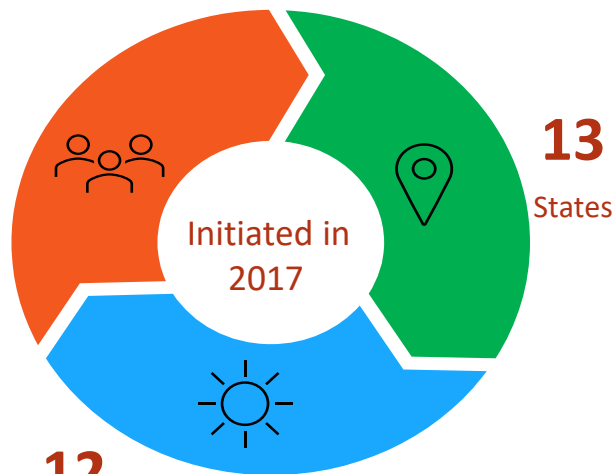


# JAL (WASH)



41,000+

Community  
Members



13

States

12

Aspiration Districts

Fusion CSR Program “JAL” is focused on mitigating health issues and ensuring the availability of safe drinking water within communities.

Activities executed under this program

- **Waterwheel distribution:** Fusion distributed around 1500 waterwheels to rural women across 150 remote villages
- **Watercoolers and water purifiers** were installed in a government schools & other community places.
- **Toilets Construction:** Toilets were constructed in govt schools for girls and in public places for the local community to promote hygiene and sanitation. The program supports ‘Swachh Bharat Abhiyan’ an initiative of the Govt. of India.







# Relief & Rehabilitation



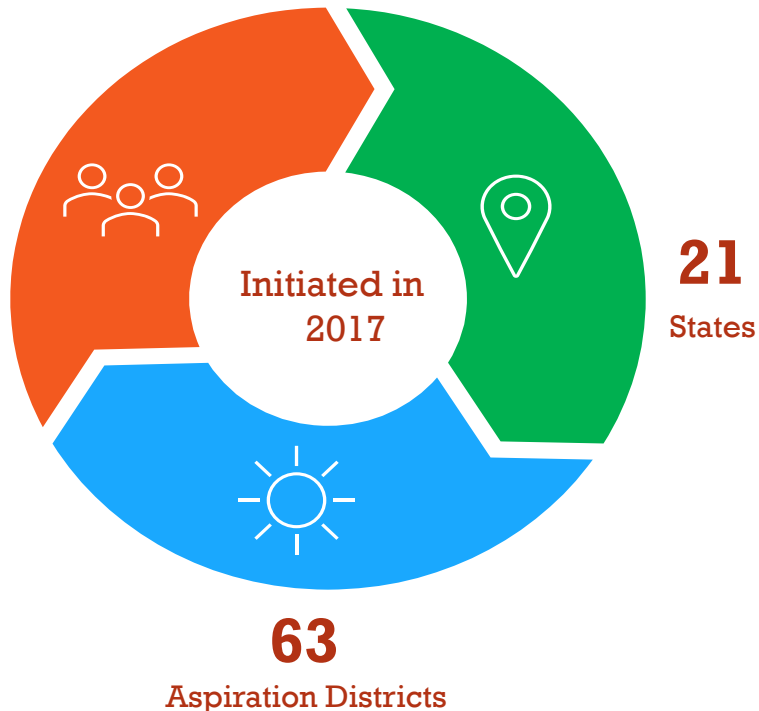
# RELIEF & REHABILITATION

Fusion's Relief & Rehabilitation program provides immediate support to disaster-affected families.

- Distributed food packets and essential supplies to over 1,08,964 individuals affected by floods, cyclones, and fires.
- Responded to the Covid-19 pandemic across 18 states, distributing hygiene kits and conducting awareness campaigns in remote villages.
- Empowered marginalized communities through employment opportunities in cloth mask and hygiene kit production.
- Facilitated vaccination programs for rural populations, directly supporting 5,30,000 beneficiaries.

**6,10,900+**

Community  
Members







# Relief Initiative in Covid-19







# Volunteering





## VOLUNTEER DAY

- Fusion employees volunteered to spend a day with the children with special needs suffering from autism, MR, cerebral palsy, ADHD and down syndrome etc.
- Children and employees participated with enthusiasm in several activities such as music, singing, dancing and art competition.
- Learning aids were provided to children which will help in their psychological development.

## Daan utsav JOY of giving week



- “Joy of giving week” Daan Utsav ( 2<sup>nd</sup> to 8<sup>th</sup> Oct), was celebrated for women and children living in Odisha, Bihar and Jharkhand.
- During the programs women and children living in backward areas of Odisha, Bihar and Jharkhand were distributed with woollen shawls and school stationery items.
- The day was celebrated in the presence of government officials from the area.
- Women were very happy on receiving the shawls during pre-winters .
- Fusion celebrated Daan Utsav FY 24–25 in Corporate Office Gurgaon with initiatives including blood donation, book and dry ration donation drives, Employee Volunteering visits etc.









for any queries and details  
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Thank you