



Fusion
Finance



FUSION'S CSR Initiative

Building Bridges, Creating Change: Transforming Lives for a Brighter Tomorrow

CSR Thematic Area	Education & Skill Development	Health & Hygiene	Community Empowerment & Livelihood	Environment Sustainability & Sanitation	Relief & Rehabilitation
					
Sustainable Development Goals				 	

s n a p s h o t

8,70,000+

Life touched



23

States + UTs covered



6,900+

Employees participation



32

Programs



62

Aspirational districts



48

Partnership with NGOs





Education & Skill Development



FINANCIAL & DIGITAL LITERACY PROGRAM

This program aims to increase awareness among deprived communities regarding financial management and educate them about various digital payment methods. It includes

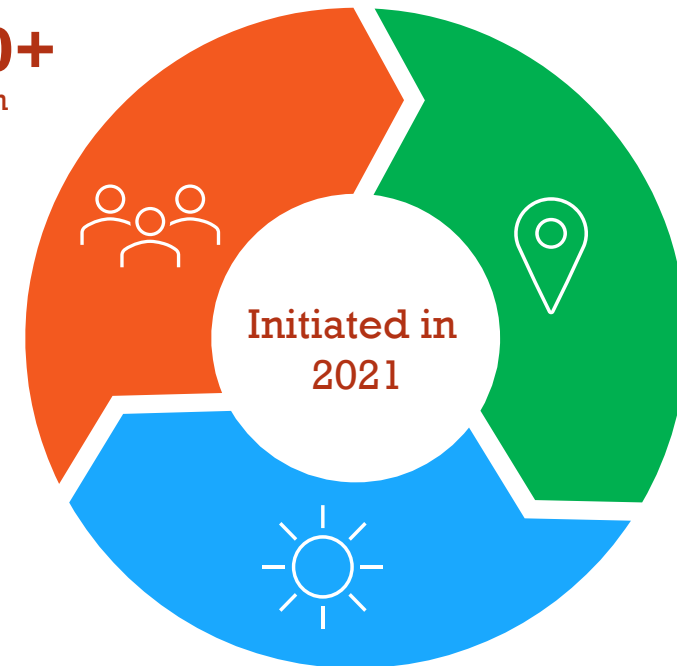
- Sharing information on various modes of cashless transaction, digital payments and using debit/credit cards for transactions.
- Assisting in linking Aadhar cards to bank accounts

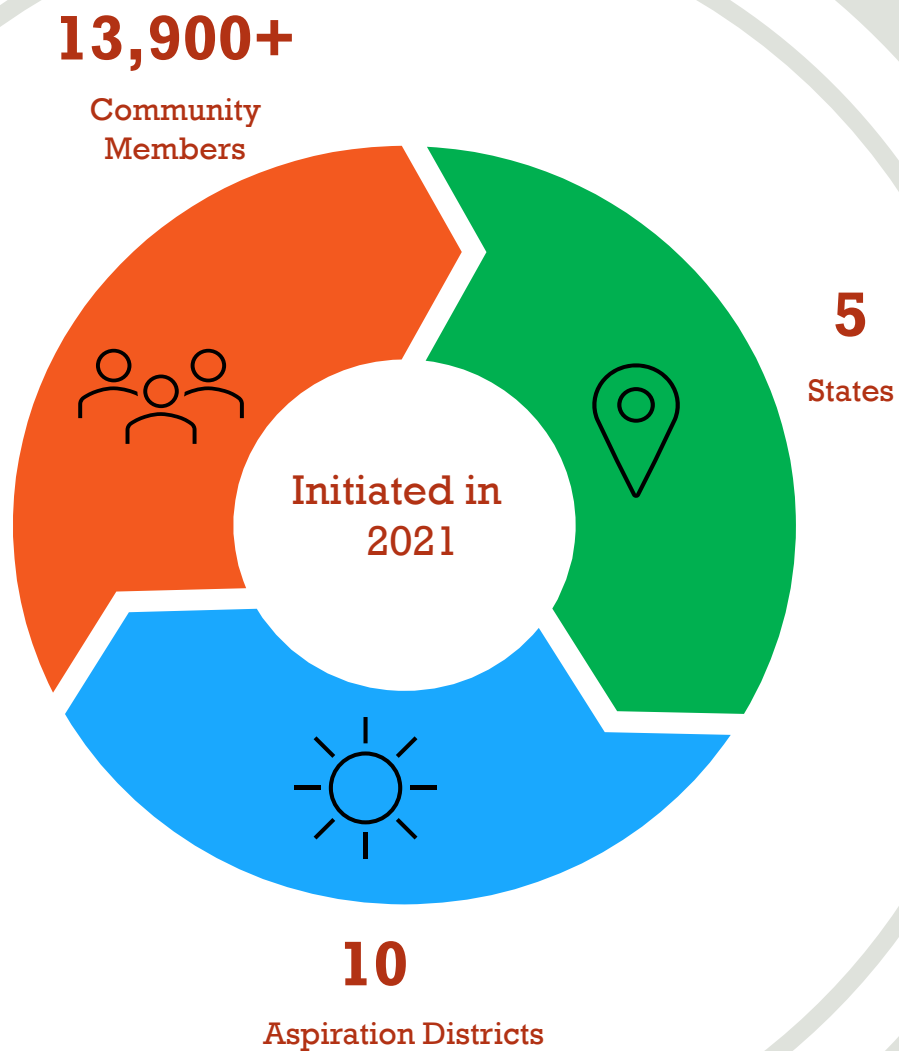


17500+
Women

3
States

5
Districts





FUSION SAHAYATA KENDRA

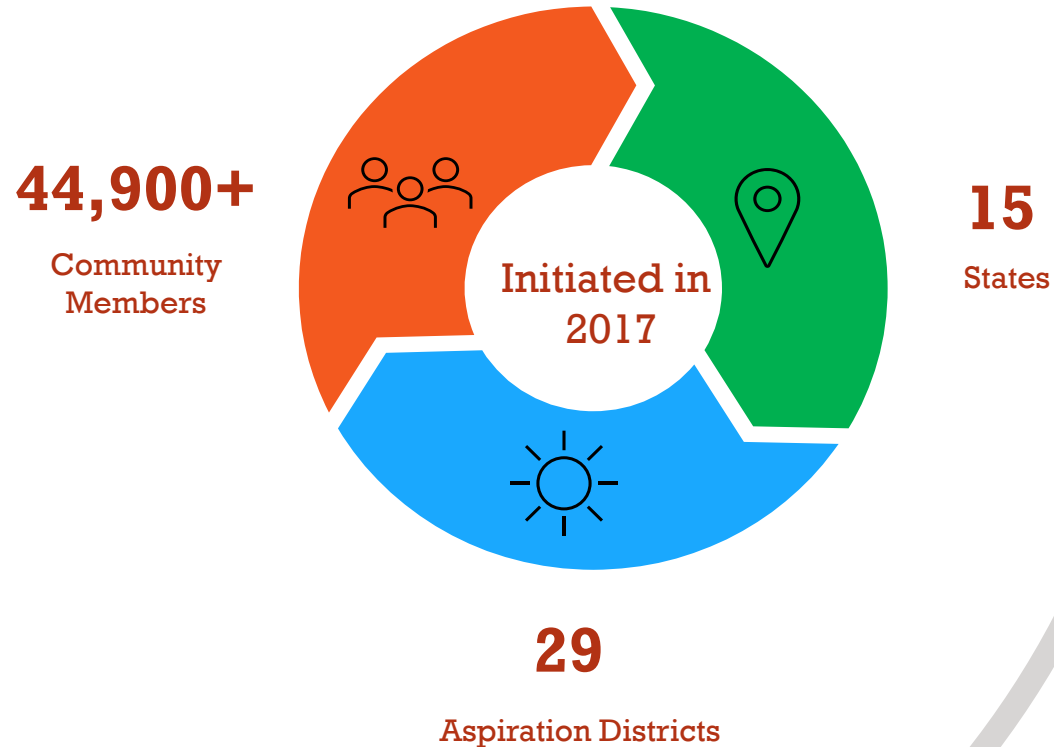
Fusion Sahayata Kendras (a kiosk set-up), assist people in applying for Government schemes, ATM cards, and opening bank accounts with support from Common Services Centers.



FINANCIAL LITERACY PROGRAM

FLP is an awareness program focused on important aspects of household financial management, aiming to encourage participants to incorporate smart saving practices in their lives using their existing sources of income. The program covers various topics. It includes

- Household budgeting
- Investment strategies
- Prevention of over-indebtedness
- Fostering a positive attitude towards savings and financial security using current income sources.



SHIKSHA (SCHOLARSHIP)

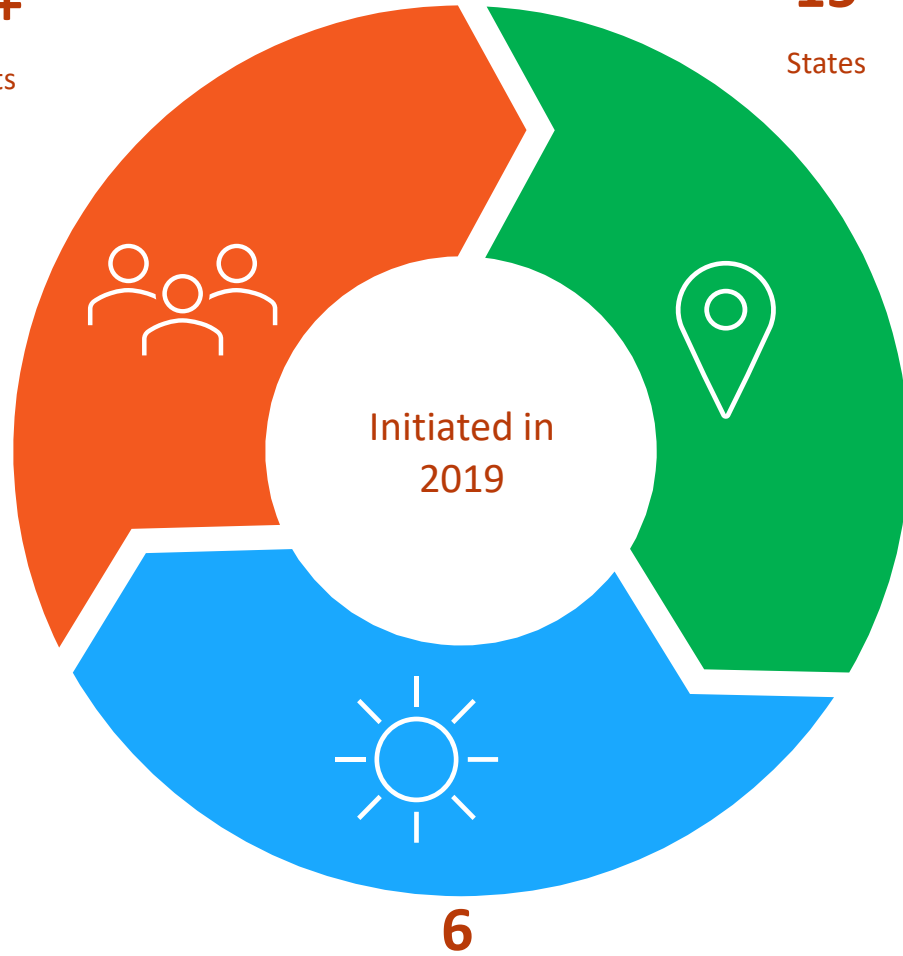
Fusion's CSR program '**Shiksha**' provides scholarships to financially deprived students, enabling them to pursue their education and achieve their academic goals

700+

Students

15

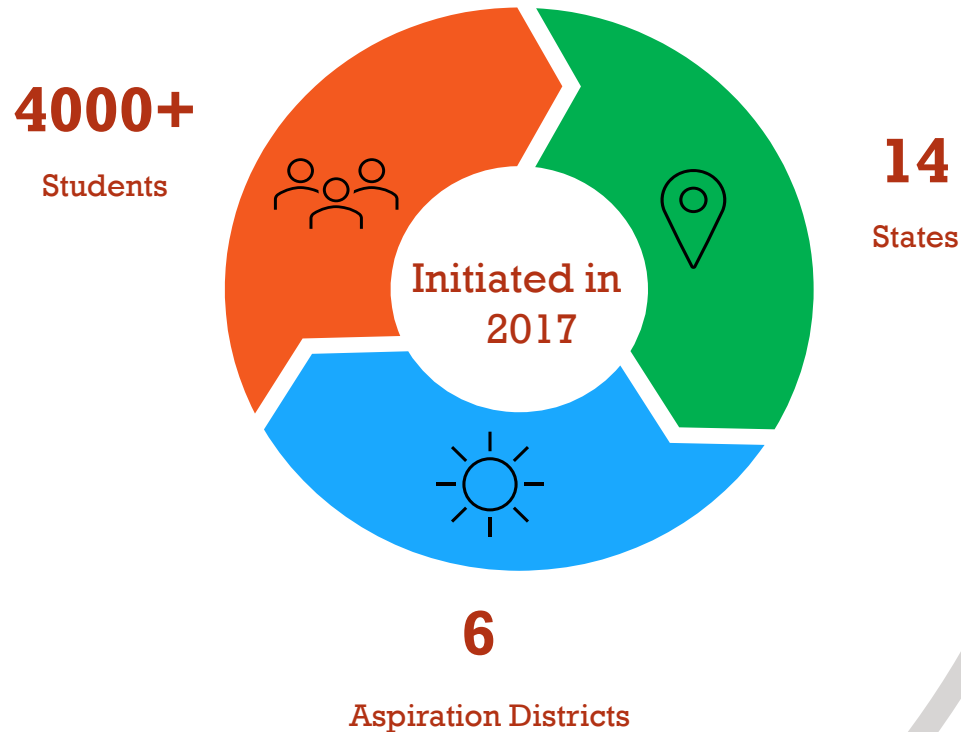
States



Aspiration Districts



DISTRIBUTION OF EDUCATIONAL ACCESSORIES



This initiative has provided educational accessories to needy students from government schools, enhancing the quality of their education.

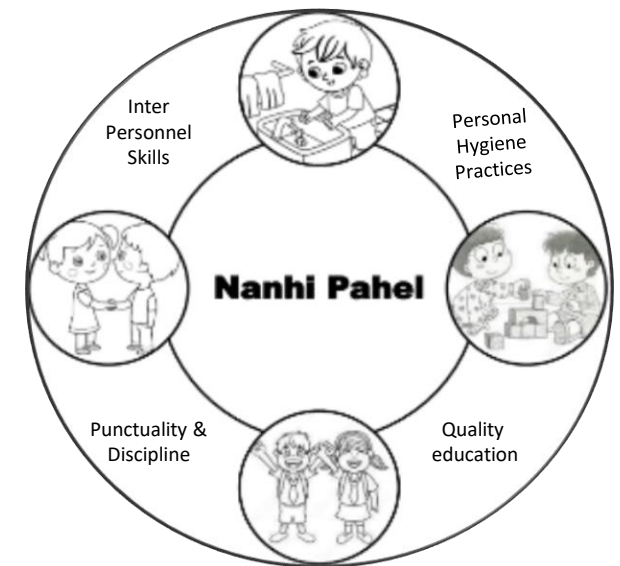
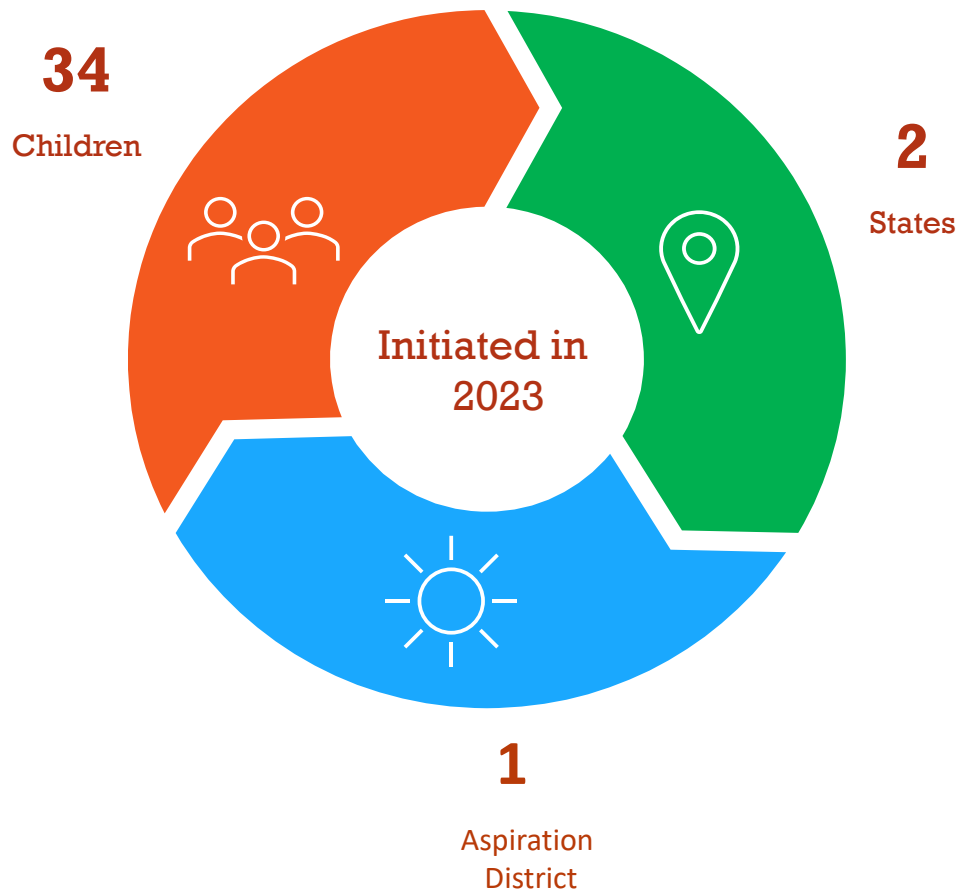
Other support activities executed under this program:

- **Udbhav School, Hyderabad:** Provided educational support to seven underprivileged girls.
- **Aarohan NGO:** Supported pre-school education for 25 children through the 'Early Child Day Care' center
- **Ramakrishna Mission Ashram, Kanpur:** Funded the construction of a classroom for disadvantaged students aged 6 to 11.
- **Sandeepon Music and Educational Society (SMES):** Sponsored their open school, 'Samriddhi', which promotes education, art, and culture among underprivileged children.



NANHI PAHEL (EARLY CHILDHOOD & EDUCATION)

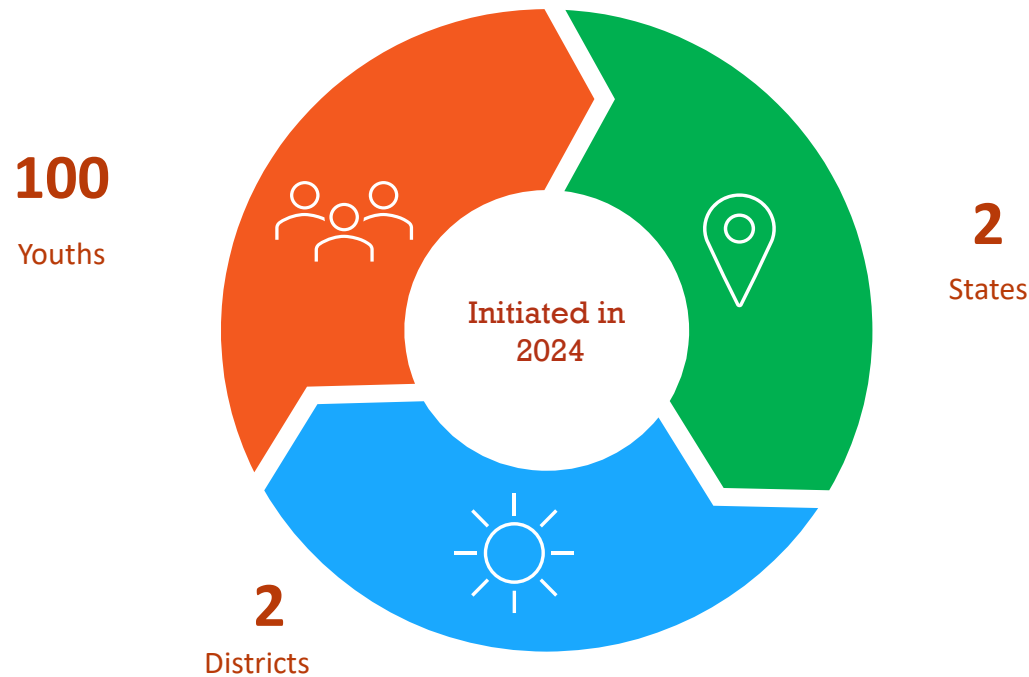
To ensure access to education, foster social, cognitive development and enhance the overall well - being of children up to 5 years of age.



DIGITAL & SKILL DEVELOPMENT

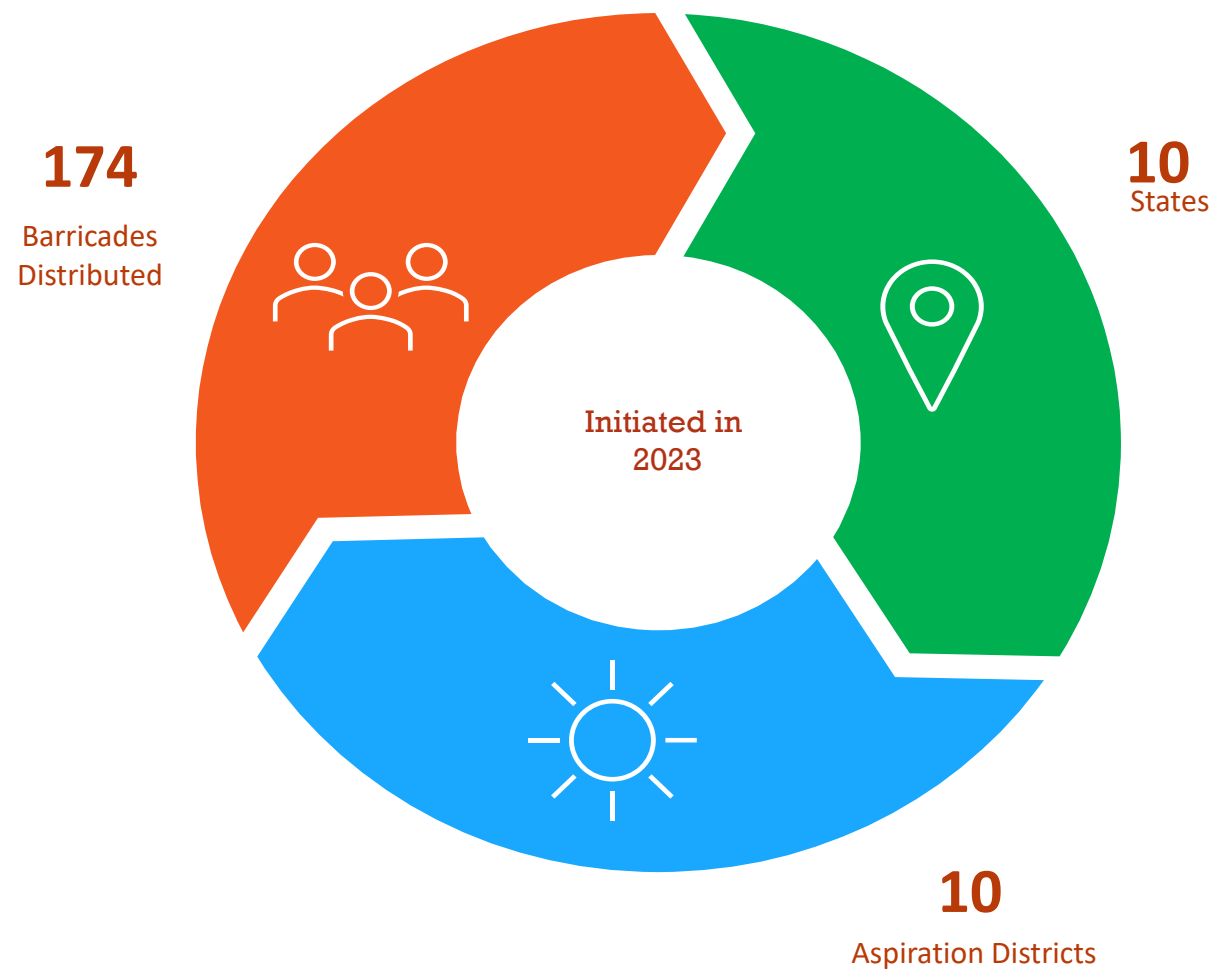
The program is designed to empower youth through comprehensive digital and skill training with a particular emphasis on improving financial management capabilities to support their livelihoods.

- Over 100 youths have successfully completed the training and received certification.
- Placements were secured by 56% of candidates across diverse sectors such as BPO, educational institutions, FIs and retails.



ROAD SAFETY AWARENESS PROGRAM

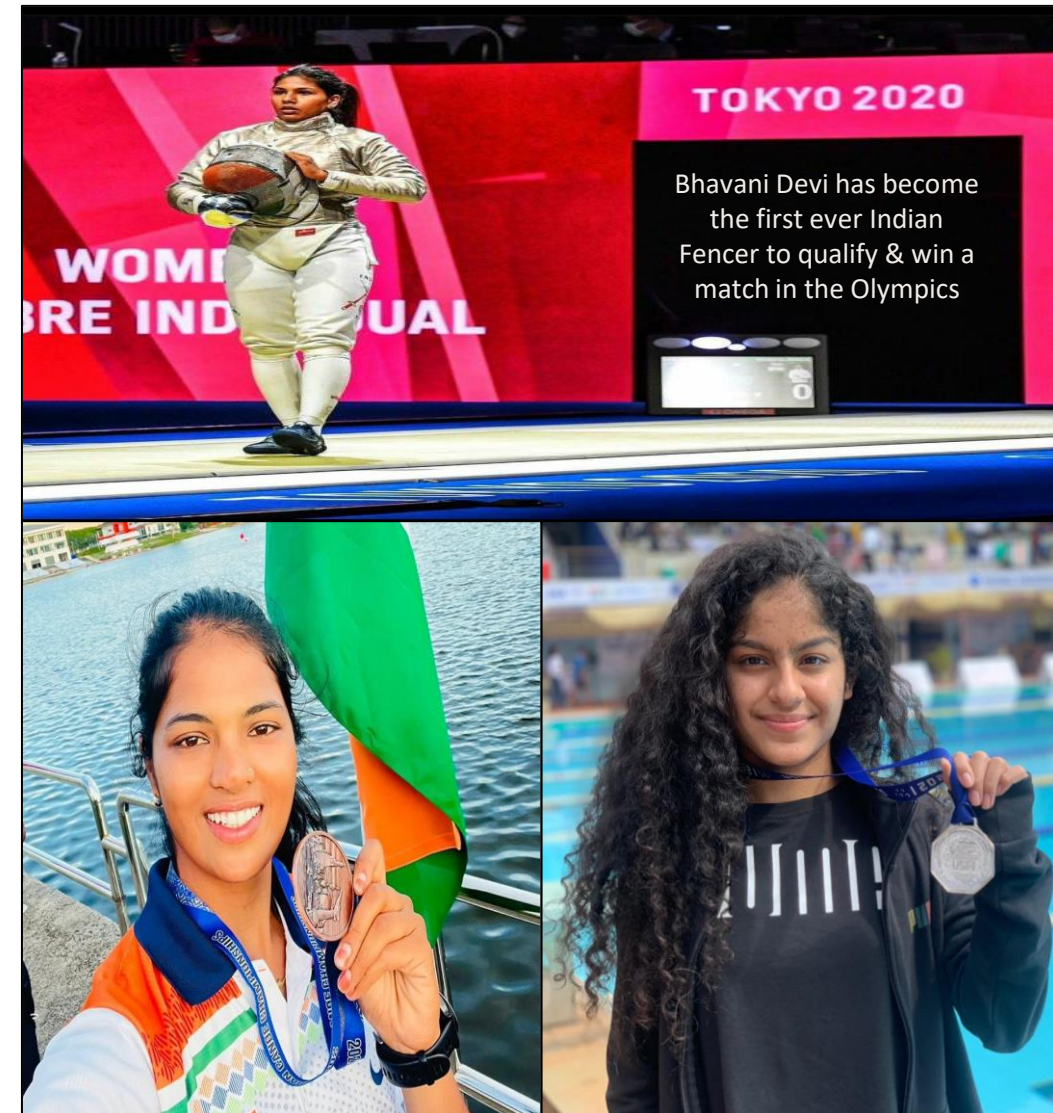
To enhance public safety and maintain traffic and crowd control, Fusion distributed 174 barricades across several locations, covering 10 states.



SUPPORT TO NATIONAL ATHLETES

This program supports athletes in their training and preparation for various national and international tournaments.

- Aruna (Gymnastics) secured 11th position in the Table Vault event at the 50th FIG Artistic Gymnastics World Championship..
- Devanshi (Para-Swimmer) won 3 gold medals in the 100m Butterfly, 100m Freestyle, and 50m Freestyle events at the 22nd National Para Swimming Championship in Guwahati, 2022.
- Avantika (Athletics) secured a gold medal in the 200M at the South Zone Inter University Tournament, Chennai, 2022.
- Namita (Canoeist) won a gold medal in C2 (5000M) at the 32nd National Sprint Senior Men & Women, Bhopal, 2022.
- Bhavani Devi (Fencer) made history by becoming the first Indian fencer to qualify for and win a match in the Olympics, 2021
- Swapna became the first Indian heptathlete to win a gold medal in heptathlon at the Asian Games, 2018.



Celebrated National Sports Day at government schools in Uttar Pradesh and Haryana.





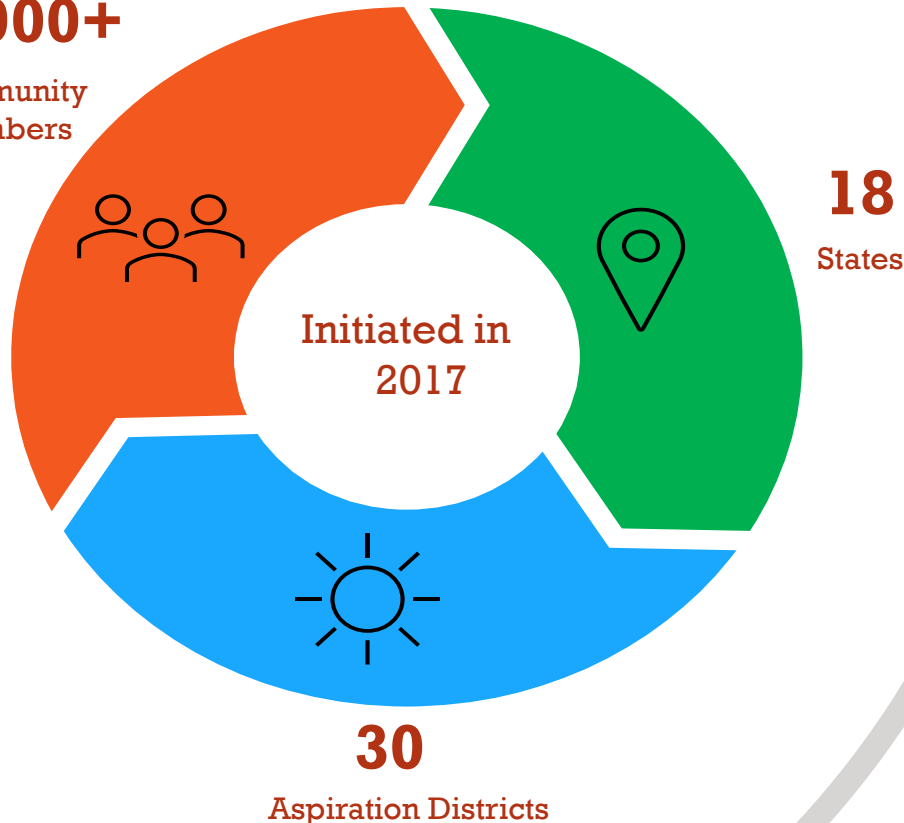
Health & Hygiene



HEALTH CHECK-UP & OTHER AWARENESS PROGRAM

38900+

Community
Members



Fusion supports health camps for deprived communities, especially women and children. These camps offer health checkups and awareness sessions on cancer, nutrition, menstrual hygiene, and more. Diagnoses are conducted by gynecologists, pediatricians, optometrists, and general physicians. Each camp facilitates tests for hemoglobin, tuberculosis, blood sugar, and blood pressure.

Other support activities executed under this program:

- Organized a weeklong health check-up camp in Bhopal for truck drivers and Safai Karamcharis with FPAI.
- Held cervical, oral, and breast cancer screenings in Rajasthan, Bihar, and Madhya Pradesh by TATA Memorial Hospital practitioners. Celebrated National Nutrition Month in September 2018 and 2019 in remote areas.
- Distributed nutritional supplements and food packets. Promoted healthy eating habits through Anganwadi staff in counseling sessions and street plays.
- Held health awareness programs in Bihar, Madhya Pradesh, and Uttarakhand for Women's Day. Educated women on menstrual health and hygiene through street plays, videos, and gynecologist-led counseling sessions.
- Sponsored 1000 dengue protection kits for students in government schools under the Behtar India initiative.
- Partnered with the Indian Cancer Society to support cancer care and treatment for those in need.



GLIMPSES: HEALTH CHECK-UP & OTHER AWARENESS PROGRAM



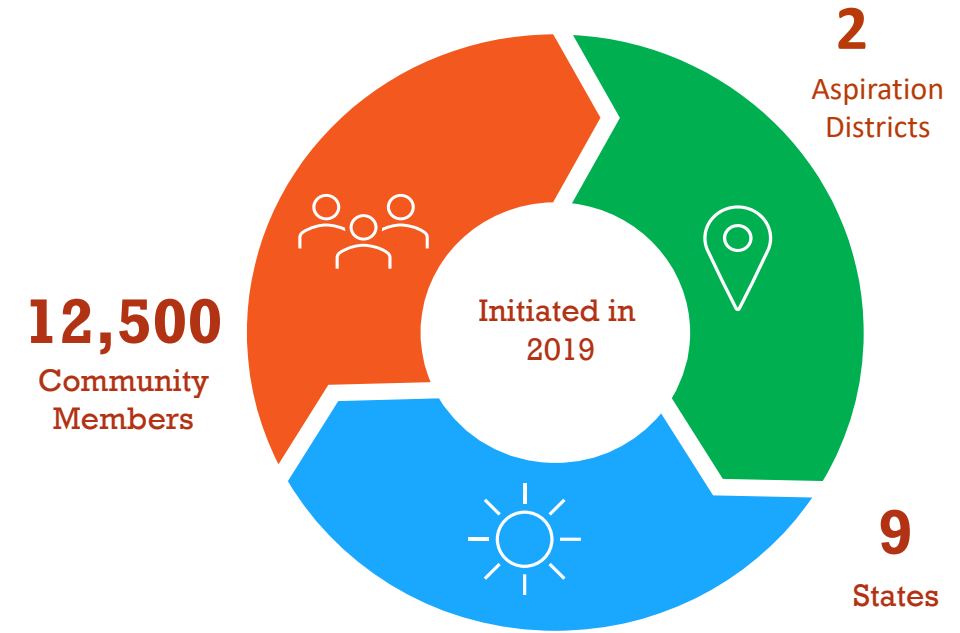
OJAS: AN EYECARE INITIATIVE

The CSR program “Ojas” facilitates doorstep eye check-ups and cataract screenings for deprived families.

- Individuals diagnosed with refractive errors receive spectacles.
- Those in need of cataract surgeries are assisted with the surgeries and post-operative care.
- Counseling sessions educate people on identifying early signs of eye ailments and maintaining a healthy eye routine.

Eye camps executed under this program:

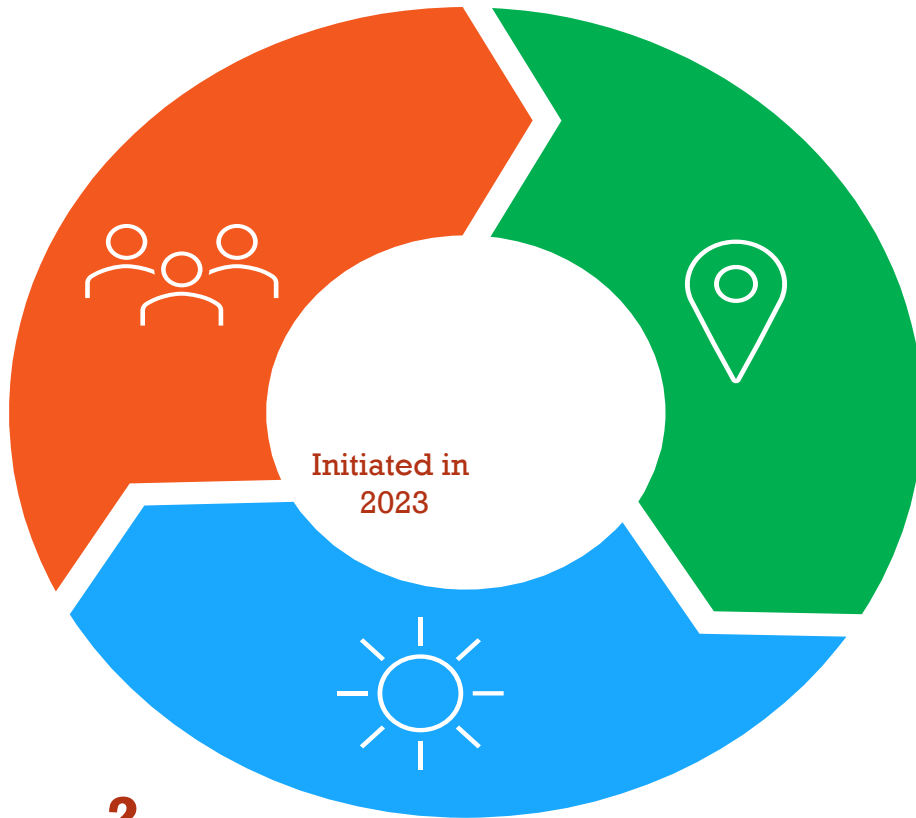
Specialized eye check-up camps organized in multiple states based on need assessments. Qualified doctors conduct complete eye exams. Patients diagnosed with cataracts undergo LASIK surgery and receive spectacles post-surgery. Those with eyesight issues are also provided with spectacles.



MOBILE MEDICAL VAN

Fusion aims to provide health care accessible for rural communities and ensure continuous care by providing medicines, pathology test(HB test, Blood sugar, Blood pressure etc.) along with follow-up visits.

37500+
Community
Members



2
States

5
Districts

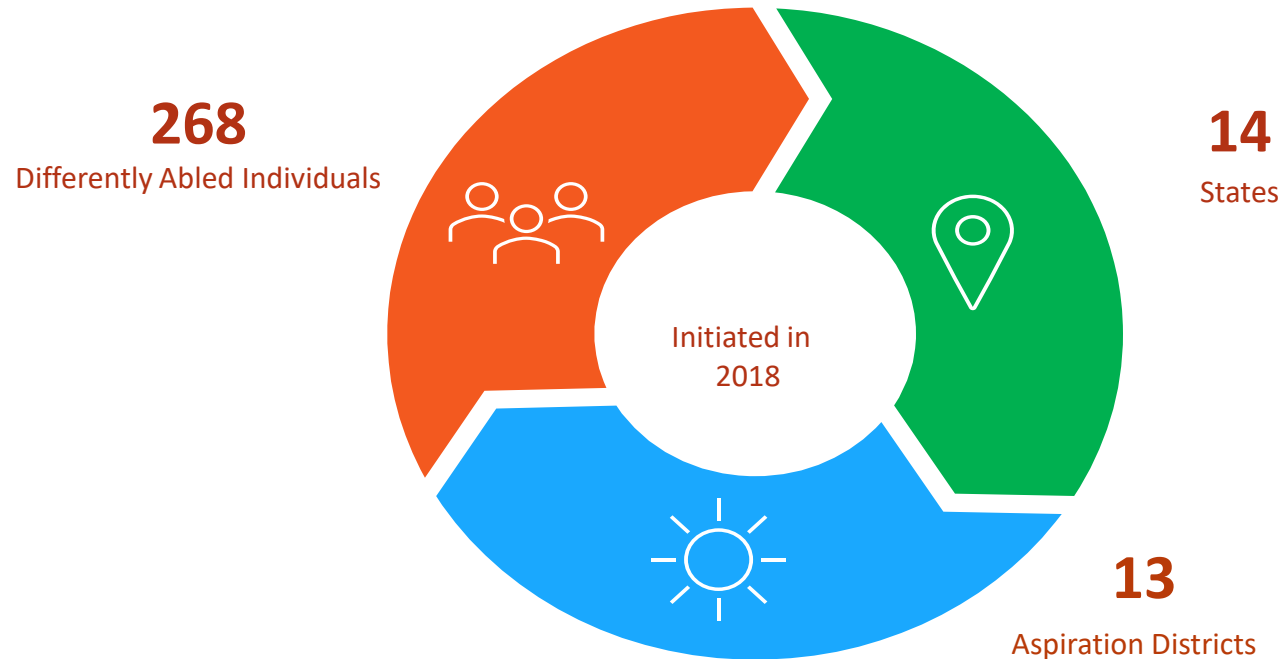


WHEELCHAIR DISTRIBUTION PROGRAM

The program aims to provide mobility and independence to individuals with physical challenges and encourage their participation in the community by enhancing their overall quality of life.

Activities executed under the program:

Partnered with Sainik Kalyan Karyalaya, Jaipur, we distributed wheelchairs to physically challenged ex-servicemen of the armed forces honoring their selfless service to the nation.

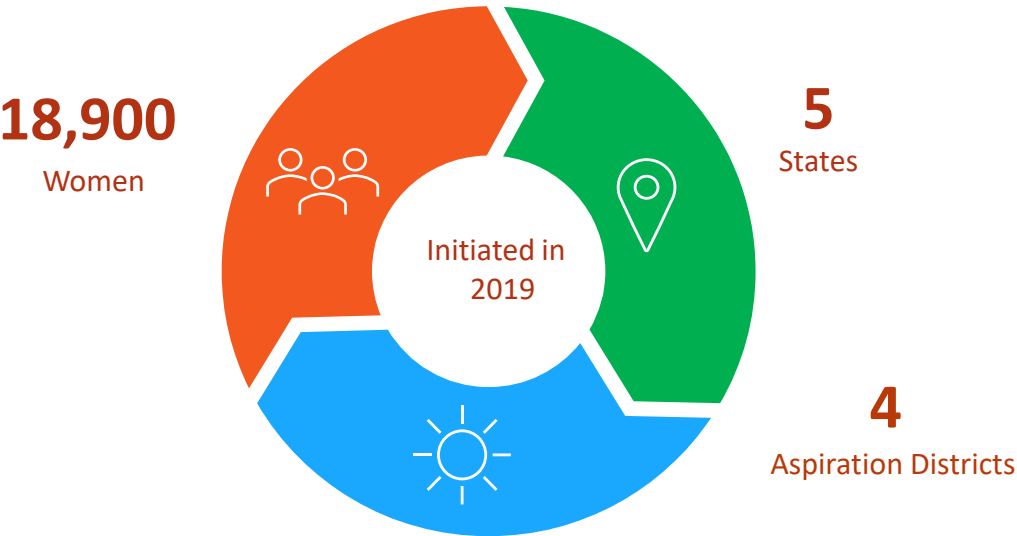


'GARIMA' MENSTRUAL HYGIENE AWARENESS PROGRAM

Menstrual hygiene awareness program "GARIMA" is an initiative for women and adolescent girls to empower them through awareness sessions on menstrual hygiene and safe disposal practices. This initiative focuses on fostering social and behavioral change communication among participants, encouraging the adaptation of sanitary napkin and hygienic absorbent.

Activities executed under the program:

- "GARIMA" has made significant strides in promoting menstrual hygiene across 16 villages located in the tribal areas of Kalahandi district, Odisha.
- Furthermore, the initiative has successfully reached out to 1,100 women and adolescent girls in Bihar, Jharkhand, and Madhya Pradesh, providing crucial awareness on Menstrual Hygiene Awareness and advocating for the use of sanitary napkins.





Community Empowerment & Livelihood



JIVIKA (LIVELIHOOD INITIATIVE)

357

Women



Initiated in
2017

7

States



3

Aspiration Districts



Jivika is a livelihood initiative aimed at empowering women through skill training and various income generation activities, enhancing their ability to earn and improve their lives..

Activities executed under this program:

- Distributed 50 goats to communities, with regular veterinary check-ups to ensure livestock well-being.
- Partnered with Usha India Limited to distribute 52 sewing machines, sewing kits, and tailoring machines, along with training to initiate work.
- Empowered over 290 rural women with skills in areas such as beautician, tailoring, making paper and cloth bags, leaf bowls, pickles, and papads.
- Provided comprehensive training, including packaging, pricing, and market linkage, to create sustainable livelihood opportunities.



COMMUNITY DEVELOPMENT

Through this program, Fusion revitalizes community infrastructure according to local needs.

Activities executed under this program

- **Anganwadi center renovation:** We have refurbished Anganwadi center in Bhopal to nurture a child-friendly atmosphere. This involved installing a water tank, rebuilding toilets, painting walls, and distributing school bags with educational materials.

BEFORE



AFTER



COMMUNITY DEVELOPMENT

Through this program, Fusion revitalizes community infrastructure according to local needs.

Activities executed under this program

- **Anganwadi center renovation:** We have refurbished Anganwadi center in Bhopal to nurture a child-friendly atmosphere. This involved installing a water tank, rebuilding toilets, painting walls, and distributing school bags with educational materials.

BEFORE



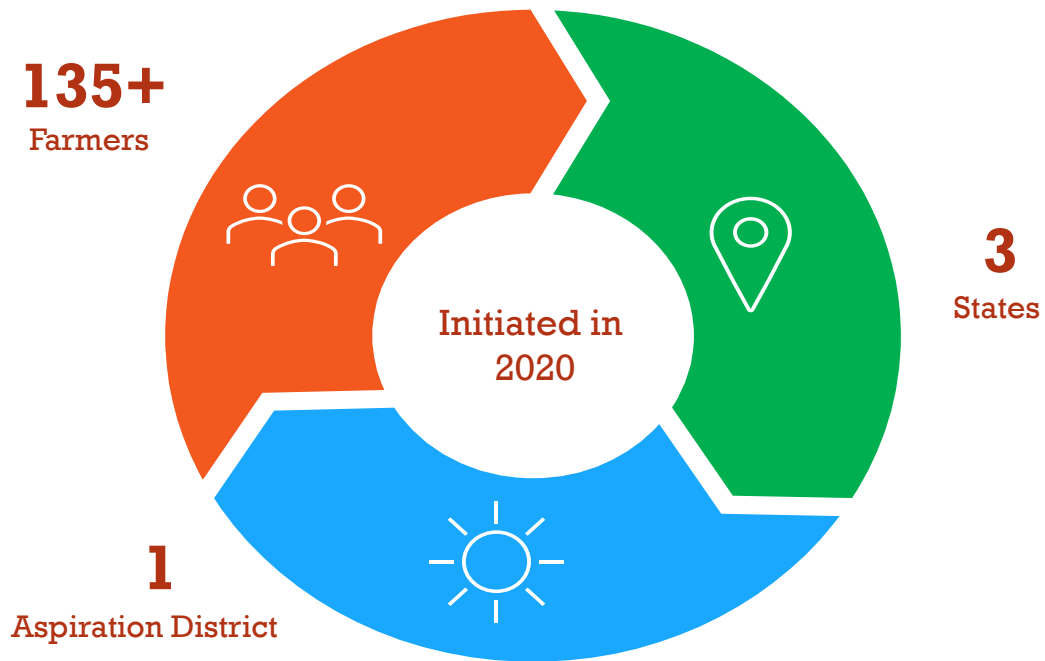
AFTER



BEEJ (AN AGRICULTURE INITIATIVE)

CSR program “Beej” is an agriculture initiative for supporting farmers of low-income group which is currently focused in two areas:

1. To enhance the crop production (wheat) by providing high quality seeds & fertilizers. We also provide awareness sessions in various sustainable agricultural techniques.
2. Empowering women farmers to enhance their earnings by providing expert support and training for their mushroom cultivation setup.





Environment Sustainability & Sanitation



URJA (AN INITIATIVE TOWARDS RENEWABLE ENERGY)

Fusion's CSR Program "Urja" focuses on enhancing energy access and fostering environmental sustainability through the installation of solar panels in communities according to local needs.

Activities executed under this program:

- Solar solution installed in Swarn Jyanti Balika Vidhyalya , Chanduali, Uttar Pradesh and Odisha. In a significant shift, the school along with CHC is now powered by a solar setup instead of relying on a generator
- Solar lights distributed at Talabpur village, Madhya Pradesh where rural people have no electricity connection.
- Solar lights distribution to 300 victims of Cyclone Fani at Sakhigopal, Odisha.

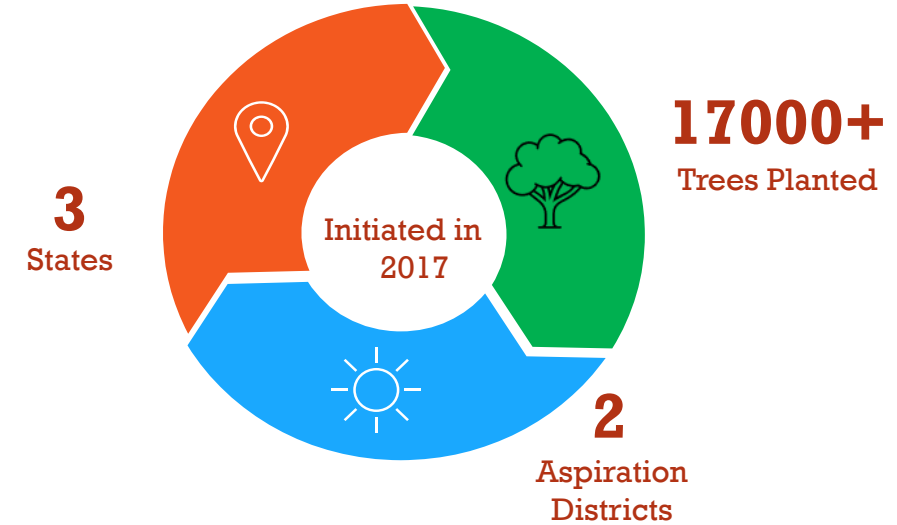


HARIYALI (PLANTATION DRIVE)

Fusion's CSR initiative includes a plantation drive focused on improving environmental health and community well-being. Enhancing local ecosystems and contribute to a greener future.

Activities executed under this program

- Fusion partnered with World Wild Fund (WWF) for biodiversity conservation at Harike Wetland in Punjab, promoting environmental protection. This vital habitat for migratory birds has seen improved long-term survival of these species through our conservation efforts



JAL (WASH)



20000+
Community
Members



Initiated in
2017

12
States



12

Aspiration Districts



Fusion CSR Program “JAL” is focused on mitigating health issues and ensuring the availability of safe drinking water within communities.

Activities executed under this program

- **Waterwheel distribution:** Fusion distributed 1,090 waterwheels to rural women in 125 remote villages
- **Watercoolers and water purifiers** were installed in a government schools & other community places.
- **Toilets Construction:** Toilets were constructed in govt schools for girls and in public places for the local community to promote hygiene and sanitation. The program supports ‘Swachh Bharat Abhiyan’ an initiative of the Govt. of India.





Relief & Rehabilitation



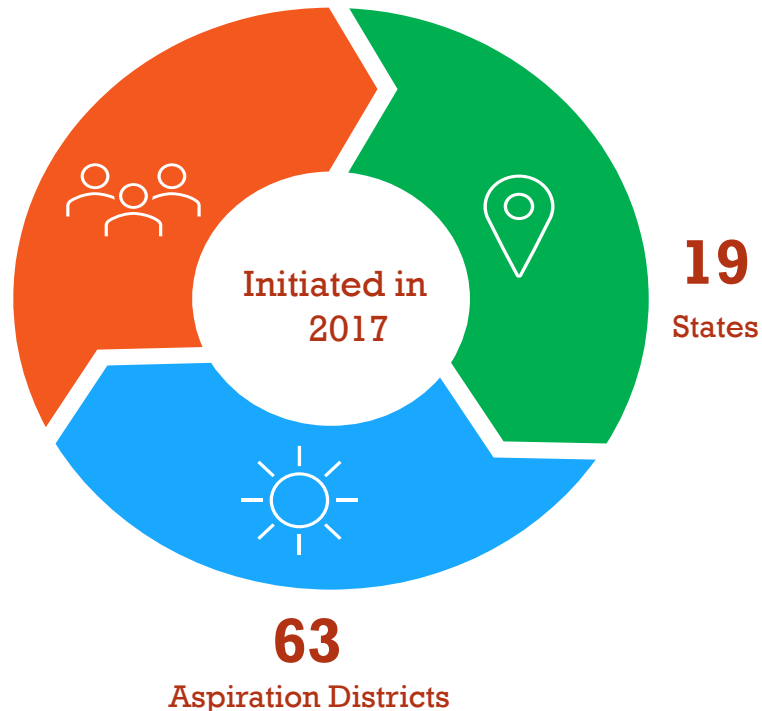
RELIEF & REHABILITATION

Fusion's Relief & Rehabilitation program provides immediate support to disaster-affected families.

- Distributed food packets and essential supplies to over 98,000 individuals affected by floods, cyclones, and fires.
- Responded to the Covid-19 pandemic across 18 states, distributing hygiene kits and conducting awareness campaigns in remote villages.
- Empowered marginalized communities through employment opportunities in cloth mask and hygiene kit production.
- Facilitated vaccination programs for rural populations, directly supporting 5,30,000 beneficiaries.

600000+

Community
Members





Relief Initiative in Covid-19





Volunteering





VOLUNTEER DAY

- Fusion employees volunteered to spend a day with the children with special needs suffering from autism, MR, cerebral palsy, ADHD and down syndrome etc.
- Children and employees participated with enthusiasm in several activities such as music, singing, dancing and art competition.
- Learning aids were provided to children which will help in their psychological development.

Daan utsav JOY of giving week



- “Joy of giving week” Daan Utsav (2nd to 8th Oct), was celebrated for women and children living in Odisha, Bihar and Jharkhand.
- During the programs women and children living in backward areas of Odisha, Bihar and Jharkhand were distributed with woollen shawls and school stationery items.
- The day was celebrated in the presence of government officials from the area.
- Women were very happy on receiving the shawls during pre-winters .



for any queries and details
please contact us at:

csr@fusionfin.com

Thank you